



**Board of Trustees
Meeting Minutes**

Date: November 21, 2020

Location: Remote (Zoom)

Trustees Attending:

Mark Orton (President)

DeWayne A. Powell (Vice President)

Anna Nilsson (Treasurer)

Caitie Hilverman (Secretary)

Anna-Maria Assevero

Kimberly Erwin

Carol Pledger

Kenneth Kraus

Theresa Parsons

Bill Stenehjem

Julia Black

Michael Grisham

Gary Sheffer

Miranda Barry

Charlie Whittingham

Staff Attending: Emily Chameides (Director)

Others Attending: Toni Koweek, Janet Schnitzer, Janet Miller

Excused:

Motion to approve October 2020 minutes from Miranda Barry and seconded by Gary Sheffer - motion passed unanimously.

President's Report - Mark Orton

- Proposal to initiate board development committee
 - People expressed curiosity about if there were structural differences between this and the nominating committee - no
 - Next step is getting a committee together
 - Standard committee report at the monthly meetings
 - Caitie to send the slide deck around or present to the board

Treasurer's Report, Anna Nilsson:

- We're \$115k below what we were expecting to take in - not including PPE money
- We still have annual appeal
- Going to present proposed budget to the full board in December; will be ratified in March
- Operating expenses - well below what we had projected to spend
 - Anna thinks we'll end up about \$120k below what we had projected in expenses
- Fundraising events

- \$31,900 from Art Auction - artist portion of that was not paid until November
- \$1,750 Ghostly Gallop receipts
- Reimbursement for Census programs - from Columbia County - is in public funds
- For public programs, we spent \$9,855 for the month - a lot of that is census expenses
- Grants - big disparity between this year and last year
 - Part of this is due to money coming in in December

Motion to approve the Treasurer's Report document for October by Miranda Barry with Charlie Whittingham seconding and motion passed unanimously.

Motion to approve the Profit and Loss document for October by Charlie Whittingham with Ken Kraus seconding and motion passed unanimously.

Library Director's Report, Emily Chameides

- Emily is interviewing Program Director candidates
- Paul is on parental leave still - thanks folks for their gift
- Considering potential future shut-downs - hopeful that they'll be able to do curbside service
- Kanopy is up and running!
 - Users will need to add a new membership - Columbia County one isn't working anymore
- Lots of great programs recently
- Upcoming programs - both have funding
 - Resiliency building program - one of 4 libraries chosen
 - Pilot year - surrounding food resiliency
 - Development of moveable kiosks full of resources (e.g., books, tools, seeds)
 - Monthly programming - some organized by us, some by the cohort
 - Ecotopian library
 - There will be an installation in the children's nook with resources (e.g., books and objects)
- Emily will send around info on upcoming library board development programs

Committee Reports:

Programming, Kimberly Erwin

- Monthly meeting on October 22
- They agreed to meet with newly crowned program director to support them

Marketing, Charlie Whittingam

- No monthly meeting this month
- Kudos to the whole art auction gang
- Idea - HAL could host a podcast on local businesses - a way to get more involved in local business community

Ghostly Gallop, Gary Sheffer

- Extended time to run/walk the 5K till Halloween - sent out notices and put it on social media
- 100 people registered (133 last year) - we'll probably be at same place by the end of the month
- Registration will be open till Halloween as well

Fundraising, Miranda Barry

- Had committee meeting on November 5, 2020
- Annual appeal - trying to have an eblast for Giving Tuesday - first Tuesday of December - making a big push on that now
- If you have any ideas about how the HAL can continue to serve the community moving forward through the pandemic and beyond - send them to Miranda
- Miranda reaching out to XX Murphy about being on advisory committee
- Miranda would like to send out an annual letter/brochure about what our HAL is, what we do, with the intent of recruiting people to fundraise, join the advisory committee, etc.
- February event - partner with Oak, have folks make a contribution, get a picnic in exchange for Valentine's Day

History Room, Gary Sheffer

- For Winter Walk, decorating History Room window
- Gary and Brenda are offering their labor up, but they need someone with an artistic eye (looking at you, Julia) - Carol and Miranda also offered to help too

Friends of the HAL, Toni Koweek

- First virtual cheese tasting - went well
 - Paid your money, picked up a cheese box from Talbot and Arding
 - Then logged in Saturday evening for an hour long presentation on cheese
- No December meeting most likely
- Still need liaison (DeWayne nominates Julia)

Motion to adjourn by Theresa Parsons at 11:11 and seconded by DeWayne Powell. Motion passed unanimously.

Caitie Hilverman Recording Secretary	11/21/2020 Date
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